



Easy navigation on a centrally located colour touch screen



Tula Pink, US Quilt Artist and Fabric Designer, for BERNINA

Tula Pink plays with images the way a poet plays with words, turning innocuous traditional designs into mischievous little critters. Tula's love affair with textiles began early and an obsession with sewing soon followed. Tula began quilting in an effort to use up her ever-growing stash of fabric so that she could justify buying more. Today, 16 years later, she is a renowned designer and quilter. Tula Pink has designed a quilt from her "Moonshine" fabric collection exclusively for BERNINA.

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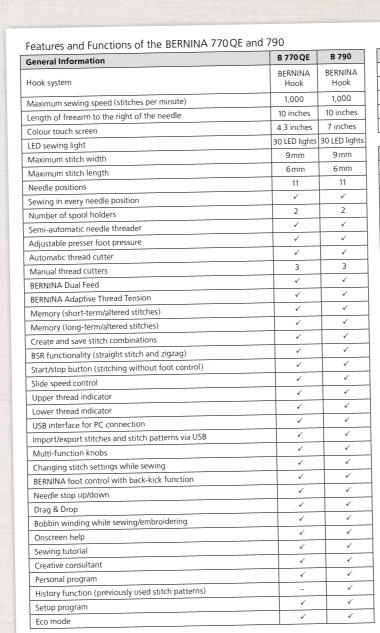
"Next to my passion for my designs, I'm equally passionate about BERNINA. The BERNINA 770 QE gives me the space I need for quilting, plus the Stitch Regulator can't be beat for even stitches."



BERNINA Free Hand System (FHS)

A full 13-inch **extended freearm**, including 10 inches of space to the right of the needle

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Sewing and Quilting	B 770 QE	B 790	Colour resequence	-	~
	-	√	Cut jump stitches	~	~
360° directional sewing	-	√	Sequence control	✓	\checkmark
Sideways motion feed	-	✓	Basting	\checkmark	\checkmark
Stitch Designer			Endless embroidery	-	\checkmark
Pattern start/end function	~		Position recall	√	\checkmark
Connecting stitches	-	~		✓	~
Elongation	\checkmark	~	BERNINA DesignWorks Software & Tools compatible		
Security function program	~	√			
Total number of stitch patterns (incl. alphabet)	992	1,352	Standard Embroidery Accessories	B 770 QE	B 790
Utility stitches total	30	32	(included with Embroidery Module)		
Buttonholes (incl. eyelets) total	13	15	Embroidery presser foot #26	√	-
Automatic buttonhole length measuring system	~	√	Embroidery hoop large oval with template	√	~
	✓	√	Embroidery hoop medium oval with template	√	~
Automatic buttonhole	✓	1	Embroidery hoop small oval with template	✓	\checkmark
Manual multi-step buttonhole		· ·			
Button sew-on program	√		BERNINA embroidery software ArtLink (download at bernina.com)	~	~
Darning programs	2	2		1	1
Decorative stitches total	283	506	_		
Decorative sideways motion stitches total	-	117		www.berni	na.com/7s

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We reserve the right to make changes to machine features, equipment, and design. Additional information is available at your local BERNINA store.

Sewing and Quilting (Continued)	B 770 QE	B 790
Quilting stitches total	50	34
Cross-stitch programs	20	37
Tapering/skyline stitches	-	28/24
Sewing alphabets	6	8
Monogram (with sideways motion)	-	~

Standard Sewing and Quilting Accessories	B 770 QE	B 790
BERNINA precision presser feet included	7	10
Reverse pattern foot #1C	√	\checkmark
Dual Feed reverse pattern foot #1D	✓	\checkmark
	_	~
Overlock foot #2A	√	~
Buttonhole foot with slide #3A	√	√
Zipper foot #4D		√
Blindstitch foot #5		
Jeans foot #8D		· ·
Open embroidery foot #20C	v	▼ ✓
Sideways motion foot #40C	-	v
Patchwork foot #97D	✓	-
BERNINA Stitch Regulator (BSR)	√	✓
BERNINA Free Hand System (FHS)	√	✓
BERNINA slide-on freearm extension table	√	~
Dust cover	√	~
Accessory box	~	~

Embroidery	B 770 QE	B 790
Embroidery Module (size large)	optional	\checkmark
Maximum embroidery speed (stitches per minute)	1,000	1,000
Onscreen editing of designs: positioning, mirroring, rotating, scaling	~	V
Combine designs	-	~
Embroidery tutorial	~	~
Built-in embroidery designs	140	270
Embroidery alphabets	6	8
Embroidery design format	.EXP	.EXP
Mega Hoop functionality (embroidery field: 400 × 150 mm)	~	~
Maxi Hoop functionality (embroidery field: 400×210mm)	✓	~
Jumbo Hoop functionality (limited embroidery field: 400 × 210 mm)	~	✓
Freearm embroidery	~	✓
Personal memory for embroidery designs	~	~
Word ART	-	✓
Importing stitch patterns	✓	✓
Colour resequence	-	~
Cut jump stitches	✓	~
Sequence control	~	~
Basting	~	√
Endless embroidery	-	~
Position recall	\checkmark	~
BERNINA DesignWorks Software & Tools compatible	~	~

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BERNINA 770 QE | 790

5 yards of delicate silk

1 Dual Feed for fine-fabric guidance

1 B 790 with Stitch Designer

3 Japanese embroidery motifs meaning "good fortune"

1 perfect fit for an overjoyed bride



US QUILT ARTIST AND FABRIC DESIGNER, FOR BERNINA

made to create BERNINA







Slide speed control up to 1,000 stitches per minute



9 Things You'll Love about the BERNINA 7 Series:

The BERNINA Stitch Regulator (BSR)

The BERNINA 770 QE and 790 are both equipped with the BSR function. The BSR foot assists you with free-motion sewing and quilting with a straight or zigzag stitch, ensuring stitches of the exact same length even at variable sewing speeds. Beginners quickly gain confidence with the BSR, while experienced quilters acquire additional self-assurance. The BSR foot comes in the standard accessories package of both the B 770 QE and B 790.

Extended Freearm for Grand Ideas

The BERNINA 7 Series includes a meticulously engineered extended freearm with 10 inches of space to the right of the needle. Not only do the B 770 QE and B 790 provide you with ample space for big, beautiful sewing and embroidery projects, with their 9 mm stitch width, they are also ideally suited for decorative stitching. The extra-large embroidery module (optional with the B 770 QE) lets you stitch out maxisized motifs. And should your ambitions grow, both models can be updated with a wealth of accessories.

BERNINA Dual Feed

TheinnovativeBERNINADualFeedtameshard-to-managefabrics providing superb fabric feed and optimum visibility while sewing. Easy to engage when needed, the BERNINA Dual Feed tucks completely out of the way when it's not. Total Stitch Control

All BERNINA 7 Series models provide an exclusive level of stitch control. Whether altering stitch length, stitch width or needle position, the machine will remember the stitch details for you. Your personal settings can be saved and retrieved at will. And the USB interface allows you to import and export stitches and stitch patterns or combinations.

BERNINA Adaptive Thread Tension

The BERNINA Adaptive Thread Tension, a BERNINA innovation, provides ideal thread tension while sewing to achieve perfect stitch quality on both sides of the fabric. Once the tension is set according to the thread and fabric used, BERNINA Adaptive Thread Tension will constantly check the thread tension, adjusting it automatically when needed. The result is the finest stitching without pressing a button.

Sew with Even Greater Ease

The B 770 QE and B 790 accomplish many tasks all by themselves. The presser foot lowers automatically at the beginning of a seam. Threading is semi-automatic, and the thread is cut automatically when you reach the end of a seam, or when you wish to change colours while embroidering. Moreover, a practical extension table, which yet again significantly increases your work area, is included in the standard package.

Beautiful Embroidery Is Simplicity Itself

Both the B 790 and B 770 QE can embroider, though the B 790 is our embroidery expert offering even more features and options for embroidery lovers. Switch to embroidery mode directly via the touch screen. Embroidery mode lets you easily position, mirror, rotate and resize motifs. Design editing on the B 790 offers a wealth of additional options, letting you create curved lettering effects, alter stitch density, and combine decorative stitches or alphabets with embroidery designs. Complex combinations can even be resequenced according to colour, and alternative colour options can be reviewed before stitching out. With both models, the finished design can be saved directly on the machine or on a USB stick. What's more, further designs can be imported to the machine via the USB port. The Check function lets you position the design precisely before embroidering. The embroidery module comes as standard with the B 790, and is available as an optional accessory for the B 770 QE.

(B 790 only) Create Your Own Stitches

LEVERSTOR

The B 790 features a very special innovative function: the Stitch Designer. Create your own stitches by drawing your ideas right on the touch screen. With a click, the B 790 transforms your design into a stitch pattern. Or alter existing stitches as it takes your fancy. Save your very own stitch creations to steadily expand your stitch library.

The B 790 includes an **embroidery module** with extra-large embroidery area (400 mm × 210 mm embroidery field). (Optional with the B 770 QE.)





BERNINA Quality

For decades, BERNINA has been passionately committed to the development of sewing and embroidery machines. Swiss precision is at the heart of our products. High-quality materials guarantee a long product life and high performance.

The BERNINA 770 QE and 790 offer a wealth of features that make sewing easier. Inventions such as the semi-automatic threading system, the BERNINA Stitch Regulator (BSR) and the remarkable, easy-to-use embroidery system with especially large embroidery area testify to a great spirit of innovation. The BERNINA 7 Series will also wow you visually with its simple yet exclusive design—because we concentrate not only on sophisticated technologies, but also on setting new standards in product design.

Kazu Huggler, Swiss-Japanese Designer

The daughter of a Japanese mother and Swiss father, Kazu Huggler belongs to a new generation of international couture fashion designers. She runs her studio and fashion label "KAZU" in Zurich. Her creations combine Japanese aesthetics and simplicity with Swiss quality. The first dress of her bridal fashion collection was created on a BERNINA 790.

"The BERNINA 790 lets you embroider designs over a particularly large area, and offers a range of luxury features. The Dual Feed is brilliant at feeding my silky fabrics."

