



**Bernina Australia Presents  
The  
“Quilting Royalty”  
Challenge**

It takes a lot of knowledge, state of the art technology and brilliant minds to make a beautiful gem out of glass. The same goes into making BERNINA state of the art sewing machines. With a long history of innovation, BERNINA has always blended its reliability, ease of use and outstanding quality into every BERNINA machine. BERNINA is excited to share with you the fulfillment of a vision that has been over 120 years in the making. A dream of creating a machine simple enough for a beginner to master and robust enough for the professional is embodied in not one but three amazing Q Series machines. Quilting Royalty at its best! The Q16, Q20 and the Q24, frame and Q-Matic.

These Q Series machines meet the demands of any quilter and textile artist alike that uses free motion stitching. From the very first stitch to the last, you appreciate the thought behind every detail that has gone into making these amazing machines. The Q Series empowers the ability of limitless creativity.

Because of this, BERNINA would love to see what you the customer have been creating with these amazing machines. With such an array of accessories threads, fabric and a license to create, I'm sure we will be amazed.

To enter this competition, all you need to do is put your creativity into practice and create a piece of artwork 75cm x 50cm in size using one of the Bernina Q series machines and incorporate the letter 'Q' in some way, shape or form. Quilting Royalty at its best!

It's an open competition to showcase everyone's unique talents, so let your create juices run wild.

**Prizes:**

- First Prize
  - A \$1,000.00 retail gift voucher to spend on BERNINA products of your choice at your local Bernina Store and your entry photographed and featured on the front cover of our 2022 BERNINA Inspirational Card Set. You will receive a complimentary copy of the set.
- 11 x Runner-ups
  - Your entry photographed and included in the 2022 BERNINA Inspirational Card Set.

## Terms and Conditions for entering:

1. Participation in the Competition is subject to the following terms and conditions and includes all information we provide on how to enter and prizes available. By submitting an entry into the Competition, you are indicating to us that you agree to be bound by these terms and conditions. Only entries that comply with these terms and conditions will be considered valid and eligible to win.
2. The Promoter is BERNINA Australia Pty Limited ABN 97 003 227 629, Unit 10, 15 Carrington Road, Castle Hill NSW 2154, 02 9899 1188, [bernina@bernina.com.au](mailto:bernina@bernina.com.au).
3. Any director, manager, employee of the Promoter, retailers, suppliers, associated entities and agencies associated with this Competition, or any immediate family member of any of those persons are not eligible to enter.
4. Entry is open to all Australian Q Series owners (excluding WA)
5. Entries must have a finished size of 75x50cm portrait format.
6. Submit only one entry consisting of your own style and genre. This may include Quilting, Thread Painting or Textile Art.
7. Entries must incorporate something to do with the letter 'Q', so the rest it up to you. Imagination is your only limitation!
8. Entries must be received at Bernina Head Office, 10/15 Carrington Road, Castle Hill NSW by 1<sup>st</sup> August 2021.
9. Judging will be held at AQC 19 August 2021 permitting otherwise head office by three reputable judges and the winner notified via phone and promoted on BERNINA Australia's Social Media platforms and associated websites.
10. The judge's decision will be final, and no further correspondence will be discussed.
11. The winning entry will become the property of Bernina Australia Pty Limited indefinitely for display at head office, used as the Q Series flagship project and lead image for the BERNINA Inspirational Card Set. The winning entry's photographic image will also be used for all media promotion including the Card Set.
12. The 11 Runner-up entries photographic images will be included in the BERNINA Inspirational Card Set.
13. All entries will remain with Bernina Australia Pty Limited for a period of 12 months and will be showcased at major shows, exhibitions, with the possibility of international travel. After the twelve months, entries will be returned to their rightful owners, excluding the winning entry.
14. By entering this Competition, Eligible Entrants license the Promoter to use the content of their entry in any way the Promoter wishes (including modifying, adapting, copying, publishing, broadcasting or communicating the entry whether in original or modified form in whole or in part) in all media in perpetuity without payment to the Eligible Entrant of royalties or compensation.

We are looking forward to seeing how creative you can be and should you have any questions regarding the competition, please do not hesitate to contact Kerrie Hay on (02) 98991188 or via e-mail [kerrie@bernina.com.au](mailto:kerrie@bernina.com.au).

Yours Faithfully

*Kerrie Hay*

Kerrie Hay  
National Product Educator  
BERNINA Australia



**QUILTING ROYALTY**  
**BERNINA Q SERIES**

**The**  
**“Quilting Royalty”**  
**Challenge**  
**Entry Form**

**Entry Form:**

**Entry Title** .....

**Description** .....

.....

**Name** .....

**Address** .....

.....

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**Phone** ..... **Mobile** .....

**Email address** .....



**QUILTING ROYALTY**  
**BERNINA Q SERIES**

**The**  
**“Quilting Royalty”**  
**Challenge**  
**Agreement**

I, **Name** .....

have read the ‘Quilting Royalty’ Challenge entry requirements and accept all terms and conditions.

**Signature** ..... **Date** .....